



THE
SOMM
JOURNAL

2023

MEDIA KIT



The importer's inside scoop,

the hospitality professional's handbook. *The SOMM Journal* is the premiere field guide for premium wine and spirits sprouting up and thriving in the ever-changing landscape of all things sippable. *The SOMM Journal* has become an indispensable tool for on- and off-premise beverage and hospitality professionals seeking to keep their finger on the pulse of industry trends and elevate their understanding of the wine and spirits world.

Editorial ranges from detailed looks at international and domestic wine regions to profiles of the people and places leading the trends and techniques shaping wine and spirits' future. It is the wine geek's deep dive into academic-worthy content, delivered in a meaningful and entertaining way.

Released bi-monthly, *The SOMM Journal* is focused 80% on wine and 20% on spirits, giving buyers and key decision-makers an inside, in-depth look at products and places of making a mark.

Led by publisher and editorial director for *The Tasting Panel*, Meridith May, *The SOMM Journal's* tenured and talented team of editors and contributors includes internationally renowned wine writers, sommeliers, educators and authorities.

With its peer-to-peer approach, *The SOMM Journal* meets exacting standards of excellence to which today's somms hold themselves accountable, while also giving up-and-comers in the hospitality industry tools they need to further their education. Additionally, ongoing partnerships with prestigious organizations such as SommFoundation, The Culinary Institute of America and the Society of Wine Educators offer *SOMM Journal* readers unique access to exclusive content and events around the globe.

*Eat with
your eyes,
sip with
your
stories.*

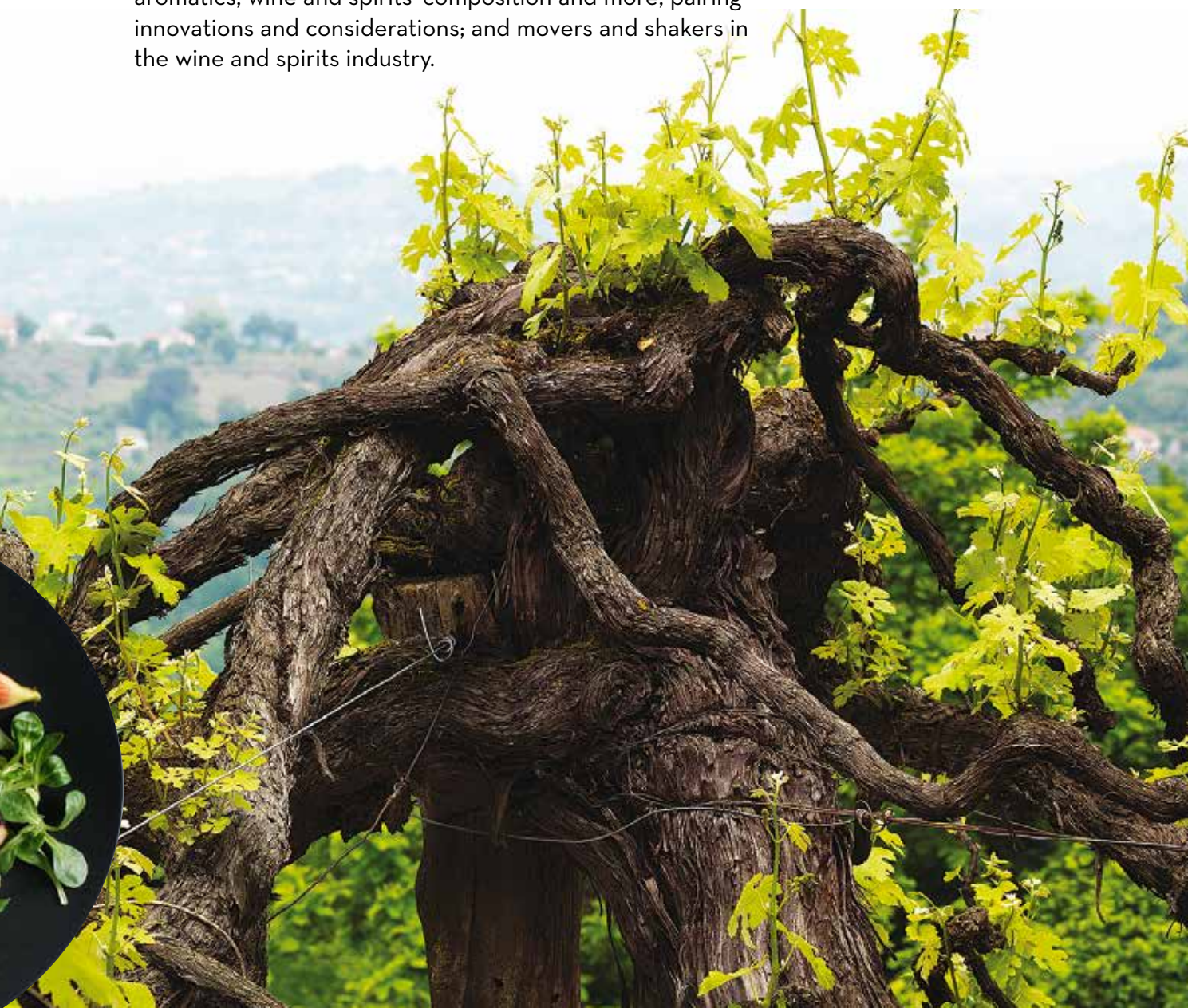


Insights from experts on everything from palate to page

The *SOMM Journal* is comprised of a team of **tenured experts** in the realm of all things that can be sipped and savored: a team that is constantly going and growing in every direction in order to cover(or uncover) the stories behind the faces and places of the wine and spirits world.

Between the two covers of every issue, readers find backstories of new vintages, releases, winemakers and the world of wine; everything buzzworthy in a variety of regions from coast to coast, getting up close and personal with trends, venues, restaurants, and the masters and creators behind their success; exclusive insights from sommeliers and Master Sommeliers; the science behind tasting notes, aromatics, wine and spirits' composition and more; pairing innovations and considerations; and movers and shakers in the wine and spirits industry.

*Have you
own idea?
Let's chat!*



THE **SOMM** JOURNAL CAMP



Somm Camps

Led by some of the most notable names in the wine industry, **SOMM Camps** are the SOMM Journal's signature event series.

Through these camps, buyers from across the world take a deep dive into a growing region or producer, experiencing its terroir firsthand with the expert winemakers and oenologists.





Could you see your brand here?

We can.

2023 NET ISSUES

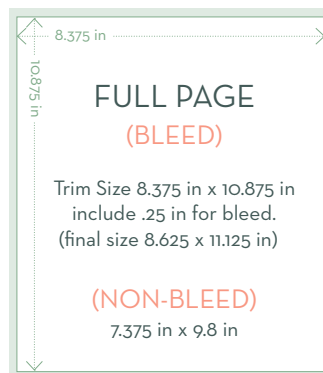
Issue Space	Deadline	Artwork Due	Mails
Dec 22/Jan. 2023	26-Oct-22	17-Nov-22	7-Dec-22
Feb/March 2023	22-Dec-22	17-Jan-23	6-Feb-23
April/May 2023	24-Feb-23	15-Mar-23	7-Apr-23
June/July 2023	25-Apr-23	18-May-23	6-Jun-23
August/Sept 2023	27-Jun-23	17-Jul-23	7-Aug-23
Oct/Nov 2023	29-Aug-23	17-Sep-23	6-Oct-23
Dec 2023/Jan 2024	25-Oct-23	15-Nov-23	8-Dec-23

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	4x	\$5,000

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Cover two spread	\$8,500
Cover three (inside back).....	\$5,500
Cover four (back cover).....	\$6,500



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*Let's
get
together.*

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